



# LEELA BASSI:

## INCLUSION IN DIVERSITY

### Bias? Who me??

Available as 30-60 or 90-minute interactive session, speech, keynote that can be very specifically tailored to your business context.

Meeting Leela for the first time will automatically give away her ethnicity. Though, if only heard, she may seem French. If seen, she may seem Indian. But, where does the truth lay? We all have unconscious preferences, biases or mental shortcuts, created and updated in our unconscious brains since the second we were born. These may lead to stereotyping and prejudicial or discriminatory behaviours in ways that are considered unfair even though we don't mean to do it. It is simply the reality of how the human brain works. So where will your unconscious bias take you?

Leela is a respected thought leader with a unique blend of honesty, authenticity, and simplicity. Working with some of the best-known brands in the world, she has been described as a "passionate advocate." Leela shares her own experiences with individuals, teams and organisations to harness the power of a diverse workforce by shaping their approach to diversity, equity, and inclusion.

Leela inspires Business Leaders to adopt the principle that diversity is about difference but it is inclusion that is about excellence.



# About Leela

After surviving an Arctic Expedition in minus 43 degrees as part of an initiative to challenge how people think about diversity and inclusion Leela Bassi founded her own organisation: *Above & Beyond Resilience Ltd*, speaking on the topics of overcoming adversity which encompass areas such as: Beyond Resilience, Turning Failures into Opportunities, Growth Mindset and Conscious Inclusion

Leela is a distinguished “Beyond Resilience” thought leader, a Diversity & Inclusion consultant and a Keynote Speaker who presents in English, French & Italian.

She has trained top-level executives throughout the UK, Europe, USA, Asia & Middle East and has equipped the leadership teams both locally and cross-culturally, with strategic solutions to the practical challenges leaders face in implementing change.

Leela has spoken to leading organisations such as Yves St Laurent, Gucci, La Bottega Veneta, Alexander Mc Queen, BT, Ocado, Microsoft, The Body Shop, Roche Pharmaceutical, and many more to inspire their leaders and their teams to overcome adversity and go above and beyond.

Leela is driven to inspire business leaders and individuals to adopt the principle that “overcoming adversity” is a key focus for every company as it will benefit both their employees and business.

Known for her determination and focus, Leela describes how to embrace growth for fear of failure and why hunger is always your most valuable asset regardless of your background, expertise or social style.

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